

Automated Texting for Inside Sales

Build relationships with your web visitors via real-time text chat and increase conversion rates, all from one centralized trackable platform.



50%+

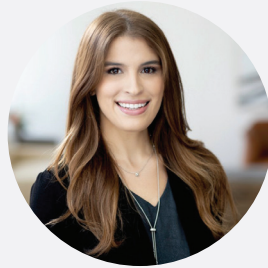
overall response rate to SMS texts received by home shoppers

2x - 3x

response rate compared to web forms and live chat

40%+

response rate to "Are you still in the market?" SMS texts to re-engage stale home shoppers



"Our automated model home follow-up has allowed us to take the guess work out of engaging with prospects that are ready to take action. When we can direct our efforts toward those higher-quality buyers, our sales team is more effective and efficient at turning leads into buyers."

Anissa Leverett

VP of Marketing, Esperanza Homes

Automated texting allows your sales team to:

- Engage with every web lead instantly via text message and build meaningful relationships
- Increase efficiency with conversation notifications and optional templated responses
- Increase lead-to-appointment conversion rate
- Re-engage stale buyers through automated text messages

Sales leaders can use the platform to:

- Consolidate texting activities into one trackable platform
- Monitor and review transcripts of all conversations for training purposes
- Access analytics and reporting on engagement and conversion rates, ROI calculations and more

